Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Atlanta Journal Constitution Project Rubric (Worth a total of **30 points**)

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| --- | --- | --- | --- | --- | --- |
|  | **1 point**  **(Little or No Attempt)** | **2 points**  **(Needs Improvement)** | **3 points**  **(Average)** | **4 points**  **(Good)** | **5 points**  **(Exceeds)** |
| **Article** | No article or very little attempt at one. | Includes only a few of the items listed in exceeds. | Includes some but not all of the items listed in exceeds. | Includes most of the items listed in exceeds, adequately discusses the topic for the article, and includes historical information. | Includes a headline, much relevant historical information, a picture, and discusses topic in a creative fashion. / Demonstrates great effort |
| **Editorial** | No editorial or very little attempt at one. | Contains few of necessary parts of editorial / Includes at least 1 argument & 1 example. | Contains some of necessary parts of editorial / Includes at least 2 arguments & 1 example / Includes limited amount of historical info. | Contains all necessary parts of editorial (opening, body, & conclusion) / Includes at least 3 arguments & at least 2 examples/stats/facts to support arguments / Includes historical information. | Contains all necessary parts of editorial (opening, body, & conclusion) / Includes 3 or more arguments for topic /Includes 3 or more examples, stats, facts to support arguments / Displays great effort and includes historical information. |
| **Political Cartoon** | No cartoon or very little attempt at one. | Include only a few of the items listed in exceeds. | Includes some but not all of items listed in exceeds. | Includes all items (cartoon & caption) / The viewpoint for the cartoon is clear and understandable. / Displays adequate effort. / PC is based on historical information. | Includes all items (cartoon & caption) / Illustrates the viewpoint for the cartoon in a clear, original, and thought provoking way. / Displays great effort and creativity. PC is based on historical information. |
| **Ad** | No advertisement or very little attempt at one. | Include only a few of the items listed in exceeds. | Includes some, but not all of items listed in exceeds. | Includes all or most items necessary. (product name, picture, price, & slogan) / Ad is based on historical information. | Includes all items necessary. (product name, picture, price, & slogan) / Ad is based on historical info / Display great effort & creativity. |
| **Newspaper Format** | No or very few items. No organization. Not in proper format. | Includes only a few items and is not organized. Not in newspaper format. | The section includes some of the items and is somewhat organized. | The section includes all or most of the items required, is organized, and in a newspaper format. | The section includes all items required, is well-organized, and presents the info in a creative, newspaper format. |
| **Information** | Does not include any of the factors listed in the project description. | Includes at least 2 of the factors listed in the project description. | Includes at least 6 of the factors listed in the project description. | Includes at least 8 of the factors listed in the project description. | Includes all 10 factors listed in the project description. |

Total: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_